

Subject: Request for Better Terms on Telecom Plan Renewal

Date: [Insert Date]

To Whom It May Concern,

I am writing to formally appeal for better terms regarding the renewal of my current telecom plan, account number [Your Account Number]. As a loyal customer for [X years/months], I have always appreciated the services provided by your company.

However, upon reviewing my upcoming plan renewal, I noticed that the terms offered do not align with my current usage needs or the competitive offerings available in the market. I have encountered [specific issues or concerns], and I believe that I would greatly benefit from adjustments to my plan.

Considering my long-standing loyalty and the current market competition, I kindly request that you review my account and provide better terms, such as [specific requests, e.g., lower monthly rates, increased data, additional features]. This adjustment would not only enhance my customer experience but also strengthen my commitment to your services.

Thank you for considering my request. I look forward to your prompt response and a positive resolution.

Sincerely,

[Your Name]

[Your Address]

[Your Email Address]

[Your Phone Number]