

Dear Valued Customer,

We hope this message finds you well. As a token of our appreciation for your loyalty, we are excited to inform you about a special rate discount on your telecom services.

Starting from **[Effective Date]**, you will enjoy a discount of **[Discount Percentage]%** on your monthly bill. This new rate will be reflected in your next billing cycle.

Details of your new rate plan are as follows:

- **Current Plan:** [Current Plan Name]
- **Old Rate:** [Old Rate Amount]
- **New Rate:** [New Rate Amount]

If you have any questions regarding this special offer, please feel free to contact our customer support team at **[Customer Support Phone Number]** or email us at **[Customer Support Email]**.

Thank you for choosing [Company Name]. We look forward to continuing to serve you!

Sincerely,

The [Company Name] Team