## Dear [Customer's Name],

We hope this message finds you well! As a valued member of our community at [Company Name], we are excited to announce our new Referral Discount Initiative designed to reward you for sharing our exceptional telecom services with your friends and family.

## **How It Works:**

- 1. Refer a friend to [Company Name] by providing them your unique referral code: [Referral Code].
- 2. Your friend will receive a [Discount Percentage]% discount on their first bill.
- 3. Once your friend successfully signs up, you will receive a [Referral Reward] on your next bill!

## Why Refer?

- Help your friends save on their telecom services.
- Earn rewards for every successful referral.
- Enjoy enhanced services and promotions exclusive to our loyal customers.

## **Start Referring Today!**

Don't miss out on this opportunity to benefit from our Referral Discount Initiative! Share your referral code and let your friends enjoy the amazing services that you love.

If you have any questions, feel free to contact our customer service team at [Customer Service Contact Info].

Thank you for being a valued customer!

Sincerely,
[Your Name]
[Your Position]
[Company Name]