

Letter of Agreement for Joint Digital Marketplace Venture

Date: [Insert Date]

To:

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

This letter serves as a formal agreement between [Your Company Name], located at [Your Company Address], and [Recipient Company Name], located at [Recipient Company Address], regarding our joint venture to establish a digital marketplace.

Purpose

The purpose of this agreement is to outline the terms and conditions under which both parties will collaborate to create, launch, and manage a digital marketplace that serves [specific industry or audience].

Responsibilities

Each party agrees to the following roles:

- [Your Company Name] will be responsible for [list specific responsibilities].
- [Recipient Company Name] will be responsible for [list specific responsibilities].

Financial Contributions

Both parties agree to contribute to the financial resources of the venture as follows:

[Specify the financial contributions from each party].

Profit Sharing

Profits generated from the digital marketplace will be distributed as follows:

[Define the profit-sharing arrangement].

Duration

This agreement shall commence on [start date] and shall continue until [end date], unless terminated by mutual consent or as provided herein.

Confidentiality

Both parties agree to maintain confidentiality regarding any proprietary information exchanged during the course of this agreement.

Governing Law

This agreement shall be governed by the laws of [State/Country].

Please indicate your acceptance of this agreement by signing below:

[Your Name]

[Your Title]

[Your Company Name]

[Recipient Name]

[Recipient Title]

[Recipient Company Name]

Thank you for your collaboration. We look forward to a successful partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]