

Counter-Offer Proposal for Pricing Adjustment

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

Thank you for your recent proposal regarding the pricing adjustment for [specific product/service]. We appreciate the opportunity to collaborate with you and your team.

After careful consideration, we would like to present a counter-offer for your review. We propose adjusting the pricing as follows:

- Original Price: [Insert Original Price]
- Proposed Adjusted Price: [Insert Proposed Price]
- Effective Date of Adjustment: [Insert Date]

We believe this adjustment will foster a more balanced partnership, enabling us both to achieve our respective goals. We are committed to maintaining the quality and value you expect from us.

Please feel free to reach out if you would like to discuss this proposal further. We are open to negotiations and look forward to reaching a mutually beneficial agreement.

Thank you for considering our counter-offer. We look forward to your response.

Sincerely,

[Your Name]
[Your Position]
[Your Company]