

Counter-Offer Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

Thank you for your recent proposal regarding the renewal of our existing contract. After careful consideration, we would like to present a counter-offer for your review.

Current Terms:

- Contract Duration: [Current Duration]
- Contract Value: \$[Current Value]
- Services Included: [List of Services]

Proposed Terms:

- Contract Duration: [Proposed Duration]
- Contract Value: \$[Proposed Value]
- Services Included: [List of Services]

We believe that these terms better reflect the value we bring to this partnership and look forward to your thoughts on our proposal.

Thank you for considering our counter-offer. Please feel free to reach out if you have any questions or would like to discuss this further.

Sincerely,

[Your Name]
[Your Position]
[Your Company]