

Investment Proposal for Business Model Innovation

Date: [Insert Date]

[Investor's Name]

[Investor's Address]

[City, State, Zip Code]

Dear [Investor's Name],

I hope this letter finds you well. I am reaching out to discuss an exciting opportunity for investment in our business model innovation project at [Your Company Name]. We believe that this innovation will not only enhance our operational efficiency but also significantly increase our market share.

Executive Summary

[Provide a brief overview of your company and the business model innovation you are proposing.]

Market Opportunity

[Detail the market trends, target audience, and potential growth within the industry.]

Investment Requirements

We are seeking an investment of [amount] in exchange for [percentage] equity in our company. This investment will be allocated towards [mention key areas for investment].

Projected Outcomes

[Outline the expected outcomes and financial projections derived from the proposed innovation.]

We would be thrilled to discuss this opportunity further and explore how we can align our visions for mutual success. Please let us know a convenient time for you to meet.

Thank you for considering our proposal.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]