

# Stakeholder Engagement Plan

**Date:** [Insert Date]

**To:** [Stakeholder's Name]

**From:** [Your Name]

**Subject:** Stakeholder Engagement Regarding Supply Chain Diversification

Dear [Stakeholder's Name],

As part of our ongoing efforts to enhance our supply chain resilience and effectiveness, we are developing a Stakeholder Engagement Plan for our supply chain diversification initiative. This plan aims to ensure clear communication, active participation, and collaboration among all relevant stakeholders.

## Objectives:

- Identify potential supply chain partners.
- Gather feedback on current suppliers and market trends.
- Share our vision and strategy for diversification.
- Foster collaboration to overcome challenges.

## Key Stakeholders:

- Suppliers
- Logistics Providers
- Industry Experts
- Internal Teams (Sales, Marketing, Procurement)

## Engagement Activities:

- Surveys and Feedback Forms
- Workshops and Focus Groups
- One-on-One Meetings
- Regular Newsletters and Updates

Your insights are invaluable to us, and we would like to invite you to be an active participant in this initiative. Please let us know a convenient time for us to discuss this further, either via a call or a meeting.

Thank you for your continued support and collaboration.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]