

Consultancy Retainer Agreement

Date: [Insert Date]

Client: [Client Name]

Address: [Client Address]

City, State, Zip: [City, State, Zip]

Consultant: [Consultant Name]

Address: [Consultant Address]

City, State, Zip: [City, State, Zip]

1. Agreement Overview

This Consultancy Retainer Agreement ("Agreement") is made and entered into by and between [Client Name] and [Consultant Name] effective as of [Start Date].

2. Services

The Consultant shall provide the following services:

- Strategic public relations planning
- Media relations and outreach
- Crisis communication support
- Content creation and management

3. Compensation

The Client agrees to pay the Consultant a retainer fee of [Insert Amount] per month, payable on or before the [Insert Day] of each month.

4. Term

This Agreement shall commence on [Start Date] and shall continue for a period of [Insert Duration], unless terminated by either party in accordance with Section 5.

5. Termination

Either party may terminate this Agreement with [Insert Notice Period] written notice to the other party.

6. Confidentiality

Both parties agree to maintain the confidentiality of proprietary information shared during the term of this Agreement.

7. Governing Law

This Agreement shall be governed by the laws of [Insert State/Country].

IN WITNESS WHEREOF, the parties hereto have executed this Consultancy Retainer Agreement as of the date first above written.

[Client Name]

Date: _____

[Consultant Name]

Date: _____