

Consultancy Retainer Agreement

Date: [Insert Date]

Client: [Client's Name]
[Client's Address]
[City, State, Zip Code]

Consultant: [Consultant's Name]
[Consultant's Address]
[City, State, Zip Code]

Dear [Client's Name],

This Consultancy Retainer Agreement ("Agreement") is made effective as of the date above, by and between [Consultant's Name] ("Consultant") and [Client's Name] ("Client").

1. Services

The Consultant agrees to provide marketing consultancy services as specified in Attachment A.

2. Retainer Fee

The Client agrees to pay the Consultant a retainer fee of [Amount] per month, payable in advance on the [Specify Date] of each month.

3. Term

This Agreement will commence on [Start Date] and will continue for a period of [Specify Duration], unless terminated earlier in accordance with Section 7 below.

4. Confidentiality

Both parties agree to maintain the confidentiality of proprietary information received from the other party.

5. Liability

The Consultant shall not be liable for any indirect, incidental, or consequential damages arising out of this Agreement.

6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

7. Termination

Either party may terminate this Agreement upon [Specify Notice Period] written notice to the other party.

Thank you for this opportunity. Please signify your agreement by signing below.

Sincerely,
[Consultant's Name]

Signature of Client
[Client's Name]

Signature of Consultant
[Consultant's Name]