

Consulting Service Proposal

Date: [Insert Date]

To: [Client's Name]

Company: [Client's Company]

Address: [Client's Address]

Introduction

Dear [Client's Name],

Thank you for the opportunity to submit this proposal. We understand your organization is seeking to enhance its marketing strategy to achieve better results and grow your business.

Scope of Work

We propose the following services to support your marketing goals:

- Market Research and Analysis
- Brand Development and Positioning
- Digital Marketing Strategy
- Content Creation and Management
- Performance Tracking and Reporting

Project Timeline

The proposed project timeline is as follows:

- Phase 1: Research (2 weeks)
- Phase 2: Strategy Development (3 weeks)
- Phase 3: Implementation (Ongoing)

Investment

The total investment for the consulting services is [Insert Amount], which includes all phases mentioned above.

Next Steps

If you would like to proceed with our proposal, please sign below and return a copy to us.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]

Acceptance

I, [Client's Name], accept this proposal for consulting services as outlined above.

Signature: _____

Date: _____