

# Proposal for Web Accessibility Improvements

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Proposal for Enhancing Web Accessibility

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a series of improvements aimed at enhancing the web accessibility of our website. As you know, ensuring our online presence is accessible to all users is not only a legal obligation but also a moral imperative that fosters inclusivity.

## Current Accessibility Status

After conducting an initial assessment, we have identified several areas where our website currently falls short of the WCAG 2.1 guidelines. These include:

- Lack of alternative text for images
- Insufficient keyboard navigation support
- Poor contrast ratios between text and background

## Proposed Improvements

To address these issues, I propose the following improvements:

1. Implement alternative text for all non-text content.
2. Enhance keyboard navigation to ensure all interactive elements are accessible.
3. Adjust color schemes to meet recommended contrast ratios.

## Timeline and Budget

The estimated timeline for completing these enhancements is [Insert Timeline]. The projected budget for this initiative is [Insert Budget].

## Conclusion

Investing in these web accessibility improvements will make our website more inclusive and user-friendly. I look forward to discussing this proposal further and appreciate your consideration.

Thank you for your attention.

Sincerely,

[Your Name]

[Your Position]

[Your Contact Information]