Vehicle Acquisition Appeal for Delivery Service Enhancement

Date: [Insert Date]
To: [Recipient's Name]
[Recipient's Title]
[Company/Organization Name]
[Company Address]
Dear [Recipient's Name],
I am writing to formally appeal for the acquisition of additional vehicles for our delivery service department. As you know, our current fleet has been insufficient to meet the growing demand of our customer base, resulting in delayed deliveries and decreased customer satisfaction.
Over the past few months, we have observed a [Percentage]% increase in orders, and without an expansion of our vehicle fleet, we risk losing valued customers to our competitors. The enhancement of our delivery capabilities is crucial for sustaining our market position and providing the exemplary service our customers expect.
Investing in [Number] new vehicles will not only improve our delivery times but also enhance our fleet's overall efficiency. We propose that these vehicles be [briefly describe the type and model of the vehicles, if applicable]. This will align with our sustainability initiatives by incorporating more fuel-efficient options into our operations.
I kindly ask for your support in this acquisition appeal and am willing to discuss this matter further at your earliest convenience. Thank you for considering this important investment in our service delivery.
Sincerely,
[Your Name]
[Your Title]
[Company/Organization Name]
[Your Contact Information]