

# Logistics Business Diversification Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Recipient Name]

[Recipient Position]

[Recipient Company Name]

[Recipient Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

We are pleased to present our proposal for the diversification of our logistics business. As our industry continues to evolve, we recognize the importance of adapting to new market demands and enhancing our service offerings.

## Proposed Diversification Strategy

- Expansion into [New Service/Product 1]
- Introduction of [New Service/Product 2]
- Partnership opportunities with [Potential Partners]

## Benefits

We believe that this strategy will allow us to:

- Increase our market share
- Diversify revenue streams
- Enhance customer satisfaction

## Next Steps

We propose scheduling a meeting to discuss this proposal further and to explore how we can align our goals. Please let us know your availability for the coming weeks.

Thank you for considering our proposal. We look forward to the opportunity to collaborate and grow together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]