Dear [Customer Name],

We hope this message finds you well. Thank you for choosing [Your Company Name] for your recent shipment. We greatly value your business and would love to hear your feedback regarding your experience.

Your insights are crucial in helping us improve our services and ensure our customers are completely satisfied. We kindly invite you to take a few moments to complete our feedback survey by clicking the link below:

[Take the Survey]

As a token of our appreciation, all completed surveys will be entered into a draw for a chance to win [mention any reward, if applicable].

Thank you for your time and feedback. We look forward to serving you again.

Best regards,
[Your Name]
[Your Company Name]
[Contact Information]