Exclusive Offer for New Customers!

Dear Valued Customer,

We are excited to welcome you to our transport services! To celebrate your first booking with us, we are pleased to offer you a limited-time discount on our transport rates.

Special Discount Details:

• **Discount Rate:** 20% off your first transport service.

• Validity: Offer valid until [Insert Expiry Date].

• **Booking Code:** NEW20

To take advantage of this exclusive offer, simply use the booking code during your reservation process. Don't miss out on this fantastic opportunity to experience our reliable transport services at a reduced rate!

We look forward to serving you!

Best Regards,
[Your Company Name]
[Your Contact Information]