Referral Bonus Offer

Dear [Recipient's Name],

We hope this message finds you well! As we enter the off-season, we are excited to introduce a special referral bonus program for our valued clients.

For every new customer you refer who books a stay with us during the off-season, you will receive a bonus of [Bonus Amount] off your next booking. Additionally, your referral will enjoy a [Discount/Offer] on their first stay.

To take advantage of this offer, simply share your unique referral code: [Referral Code]. Ensure your friends mention this code at the time of booking to secure their discount.

Thank you for your continued support, and we look forward to welcoming your referrals!

Sincerely,
[Your Name]
[Your Position]
[Your Company]
[Contact Information]