

# Dear Valued Customer,

We are excited to inform you about an exclusive offer for our loyal customers. As a token of appreciation for your continued support, we are pleased to introduce a special loyalty reward points program for off-season reservations.

## Earn More Points!

When you book your stay during the off-season, you'll earn double loyalty points on every reservation! This means more rewards for your future stays, dining experiences, and other services we offer.

## How It Works:

1. Make an off-season reservation.
2. Automatically earn double loyalty points.
3. Use your points for discounts and free services during your next visit!

To check your current points balance or to book your next off-season getaway, please visit our website or contact our customer service team.

## Thank You for Your Loyalty!

We look forward to welcoming you soon and rewarding your loyalty.

Best Regards,  
Your Company Name  
Customer Service Team