

# Gift Card Balance Follow-Up

Dear Valued Customer,

We hope this message finds you well! We wanted to take a moment to follow up on your gift card with us.

It appears that your gift card with a balance of **[\$amount]** has recently expired on **[expiration date]**. We understand that sometimes life gets busy, and these things can slip by unnoticed.

While the gift card has expired, we encourage you to visit us and explore our latest offerings. As a token of our appreciation for your continued support, we would like to offer you a special discount on your next purchase.

Thank you for being a loyal customer! If you have any questions or need further assistance, please feel free to reach out to us.

Sincerely,

[Your Company Name]

[Your Contact Information]