Dear [Guest's Name],

We hope this message finds you well. As one of our cherished guests, we want to take a moment to express our heartfelt gratitude for your continued loyalty and support.

Your visits always bring a smile to our faces and we are truly thankful for your trust in us. It is guests like you who make our work so rewarding and enjoyable.

To show our appreciation, we would like to offer you a special discount on your next visit. Please use the code [DISCOUNT CODE] during your booking.

Thank you once again for being a valued member of our community. We look forward to welcoming you back soon!

Warm regards,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]