

Dear [Customer's Name],

We hope this message finds you well! We want to take a moment to thank you for being a valued customer at [Your Company Name]. Your satisfaction means the world to us!

As a token of our appreciation, we are excited to introduce our new Referral Program. We believe that great experiences should be shared, and we want to reward you for spreading the word about us!

Here's how it works:

1. Refer a friend or family member to [Your Company Name].
2. Once they make their first purchase, you will both receive [incentive details, e.g., a discount, gift card].

It's simple--just share your unique referral link: [insert referral link].

Thank you for being such a loyal customer. We can't wait to welcome your friends and reward you for your referrals!

Warm regards,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]