

Distributor Relationship Negotiation

From: [Your Name]

[Your Title]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Date: [Current Date]

To: [Distributor's Name]

[Distributor's Title]

[Distributor's Company]

[Distributor's Address]

[City, State, Zip Code]

Dear [Distributor's Name],

I hope this message finds you well. I am writing to discuss our current distribution agreement and the potential for renegotiation to enhance our mutual benefits.

As we both know, the market dynamics have shifted significantly over the past year, and I believe this is an opportune time for us to revisit the terms of our partnership. Specifically, I would like to discuss [insert key points or areas of concern, such as pricing, delivery times, or market coverage].

Our goal is to ensure that both parties feel valued and that we are positioned for success in the upcoming year. I suggest we schedule a meeting to explore this further and work towards a mutually beneficial agreement.

Thank you for considering this proposal. I look forward to your response.

Sincerely,

[Your Name]

[Your Title]

[Your Company]