Letter of Appeal for Retail Store Credit Line

Date: [Insert Date]

[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number]

[Retail Store Name] [Store Address] [City, State, Zip Code]

Dear [Store Manager's Name],

I hope this letter finds you well. I am writing to formally appeal the decision regarding my application for a retail store credit line. I believe that my eligibility was not accurately assessed and would like to provide additional information for your consideration.

As a loyal customer of [Retail Store Name], I have always valued the exceptional products and services you offer. [Briefly explain your history with the store and why you believe you are a suitable candidate for the credit line.]

In light of this, I kindly request that you review my application again. I am happy to provide any further information or documentation needed to support my appeal.

Thank you for your attention to this matter. I look forward to your positive response.

Sincerely,

[Your Name]