Letter of Appeal for Business Financing

Date: [Insert Date]

[Lender's Name]

[Lender's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Lender's Name],

I am writing to formally appeal the decision regarding my recent application for business financing with [Company Name]. I understand that my current credit history may not meet the criteria for approval, and I would like to provide additional context regarding my situation.

[Insert a brief explanation of your business, its objectives, and any relevant background information that might support your case.]

While I acknowledge my credit history is limited, I would like to highlight the following points:

- [Point 1: Describe any improvements or actions taken to enhance your financial situation.]
- [Point 2: Mention any assets, business plans, or potential revenue streams that demonstrate viability.]
- [Point 3: Share any personal commitment or investment you have made into the business.]

I believe that with your financial support, [Briefly explain how the financing will positively impact your business.]

Thank you for considering my appeal. I am hopeful for the opportunity to further discuss my application and demonstrate my dedication to establishing a sustainable business. Please feel free to contact me at [Your Phone Number] or [Your Email Address].

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]