

# Important Update: Subscription Pricing Change

Dear Valued Customer,

We hope this message finds you well. We want to inform you of an upcoming change to our subscription pricing that will take effect on **[Effective Date]**.

## New Pricing Details:

- **Basic Plan:** Now \$[New Price] per month
- **Standard Plan:** Now \$[New Price] per month
- **Premium Plan:** Now \$[New Price] per month

We are making this change to continue improving our services and provide you with the best possible experience.

If you have any questions or concerns regarding this change, please do not hesitate to reach out to our support team at [support@example.com](mailto:support@example.com).

Thank you for your continued support!

Sincerely,  
[Your Company Name]