

Subscription Contract Renewal Appeal

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally appeal for the renewal of my subscription contract, which is set to expire on [Insert Expiration Date]. My subscription ID is [Insert Subscription ID].

Over the past [duration of subscription], I have greatly appreciated the value provided by your services. [Briefly state how the service has benefited you or your organization.]

Due to [mention any challenges or circumstances if applicable], I respectfully request reconsideration of the terms of renewal, including [specify any changes you are requesting, such as lower rates, extended terms, etc.].

Thank you for considering my appeal. I look forward to your prompt response and hope we can continue our mutually beneficial relationship.

Sincerely,

[Your Name]