

# Congratulations on Your Tier Upgrade!

Dear [Customer's Name],

We are excited to inform you that, based on your recent activity, you have been upgraded to the [New Tier Name] tier in our loyalty program!

As a [New Tier Name] member, you will enjoy exclusive benefits such as:

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

Your new tier status is valid until [Expiration Date]. We appreciate your loyalty and look forward to providing you with even more rewards in the future!

If you have any questions about your account or the benefits available, please do not hesitate to contact our customer service team.

Thank you for being a valued member of our loyalty program!

Sincerely,  
[Your Company's Name]