Welcome to Our Exclusive Launch Offer!

Dear [Subscriber's Name],

We are thrilled to welcome you as our newest subscriber! To celebrate, we are excited to present you with an exclusive launch offer designed just for you.

Your Special Offer:

Get 20% off on your first purchase!

Use the code WELCOME20 at checkout to enjoy this discount.

Don't miss out! This offer is valid until [expiry date].

Thank you for joining our community. We look forward to serving you!

Best regards,
[Your Company Name]