Dear [School/Tutor Name],

We are excited to introduce our bilingual subscription service tailored for schools and tutors. Our service is designed to enhance language learning through engaging and interactive materials.

Benefits of Our Service:

- Access to a wide range of bilingual resources.
- Customizable learning plans to suit individual needs.
- Regular updates with new content and materials.

Starting from [Start Date], we will be offering exclusive trial subscriptions for early adopters. We invite you to take advantage of this opportunity to experience our platform firsthand.

How to Subscribe:

Please visit our website at [Website URL] to register or contact us at [Contact Email/Phone Number] for any inquiries.

Thank you for considering our bilingual subscription service. We look forward to supporting your language education journey!

Sincerely,
[Your Name]
[Your Title]
[Your Organization]