

Dear Valued Senior Citizen,

We are thrilled to announce an exclusive loyalty discount program tailored specifically for our esteemed senior citizen subscribers.

To express our gratitude for your continued support and patronage, we are offering a **20% discount** on all subscription plans for seniors aged 65 and above.

Details of the Program:

- Discount applies to all monthly and yearly subscription plans.
- To avail of this offer, please use code **SENIOR20** at checkout.
- This offer is valid until **[Expiration Date]**.

We believe that this program will enhance your experience and provide you with even more value from our services. Your satisfaction is our priority.

If you have any questions or need assistance, please do not hesitate to contact our support team at **[Support Email]** or call us at **[Support Phone Number]**.

Thank you for being a loyal subscriber. We appreciate you!

Warm Regards,

[Your Name]

[Your Title]

[Your Company Name]

[Company Contact Information]