Dear [Customer's Name],

Thank you for being a valued member of our community! We are excited to introduce our new referral program that rewards you for sharing the love.

For every friend you refer who subscribes to our services, both you and your friend will receive a **[Discount Percentage]% discount** on your next subscription renewal. It's our way of saying thank you for spreading the word!

Here's how it works:

- 1. Share your unique referral link with friends.
- 2. Your friend signs up using the link.
- 3. You both enjoy your discounts on the next subscription renewal!

As a loyal subscriber, you are eligible for additional bonuses as you refer more friends. If you have any questions, feel free to reach out to our support team.

Thank you for being part of our journey!

Best regards, [Your Company Name]