

# Dear [Client's Name],

We hope this message finds you well. As a token of our appreciation for your continued support over the years, we are excited to introduce our new subscription loyalty discount program exclusively for our long-term clients.

Starting from [Start Date], you will be eligible for a [Discount Percentage]% discount on your subscription. This discount will be automatically applied to your account, making it easier than ever to enjoy our services.

Thank you for being a valued member of our community. We look forward to serving you for many more years to come!

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]