

Dear [Customer's Name],

We are thrilled to thank you for being a valued member of our family plans!

As a token of our appreciation, we are excited to offer you exclusive loyalty discounts on your subscription. Your continued support means the world to us, and we want to reward you for choosing our family plan.

Your Loyalty Discounts:

- 10% off your next renewal
- 15% off when you refer a family member
- Special access to seasonal promotions

To redeem your discounts, simply enter the code **FAMILYLOYALTY** at checkout or contact our customer service team.

We hope these discounts make your experience even more rewarding!

Thank you once again for being part of our family.

Sincerely,

The [Company Name] Team