

Dear Valued Customer,

We hope this message finds you well. As a token of our appreciation for your continued loyalty, we are excited to offer you a special discount for renewing your subscription ahead of time.

Exclusive Early Renewal Discount

If you renew your subscription within the next 30 days, you will receive a **20% discount** off your total renewal fee. This is our way of saying thank you for being a part of our community.

How to Claim Your Discount:

1. Visit our renewal page at www.example.com/renew.
2. Enter your account details and select the subscription plan you wish to renew.
3. Apply the code **LOYAL20** at checkout to receive your discount.

Hurry! This offer is valid until **[Expiration Date]**.

Thank you for being a loyal customer. We look forward to serving you for another year!

Best Regards,

The [Company Name] Team