

Dear [Subscriber's Name],

We hope this message finds you well! We noticed that your subscription to [Service/Product Name] has lapsed, and we wanted to reach out to see if you would like to reactivate your account.

As a valued member of our community, we would love to have you back. In appreciation of your return, we are pleased to offer you [mention any discounts, free trials, or special offers].

To reactivate your subscription, simply click the link below:

[Reactivate My Subscription](#)

If you have any questions or need assistance, please do not hesitate to reach out to our support team at [Support Email/Phone Number].

Thank you for being a part of [Company Name]. We look forward to welcoming you back!

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]