

Important Update: Changes to Your Subscription Service

Dear [Subscriber's Name],

We hope this message finds you well. We are writing to inform you of some important changes to your subscription service that will take effect on [Effective Date].

What's Changing:

- **New Pricing:** The monthly subscription fee will be adjusted to [New Price] starting [Effective Date].
- **Updated Features:** We are excited to introduce [List New Features] as part of your subscription.
- **Cancellation Policy:** Please note that our cancellation policy has been revised; you can find the new terms [here/link].

Please be assured that these changes are aimed at enhancing your experience with our service. We appreciate your understanding and support.

If you have any questions or concerns regarding these changes, feel free to reach out to our customer service team at [Contact Information].

Thank you for being a valued subscriber.

Best regards,

[Your Company Name]

[Your Company Contact Information]