

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you about an important update regarding our subscription model.

Effective [Effective Date], we will be adjusting our subscription plans to better serve our customers and enhance your experience with our services. The details of the changes are as follows:

- **Plan Name:** [New Plan Name]
- **Monthly Fee:** \$[New Monthly Fee]
- **Features Included:**
 - [Feature 1]
 - [Feature 2]
 - [Feature 3]

If you are currently subscribed, your plan will automatically transition to the new model without any action needed on your part. Your next billing cycle will reflect the changes on [Next Billing Date].

We are committed to providing you with the best service possible and believe these updates will enhance your experience. If you have any questions or concerns regarding this adjustment, please feel free to reach out to our customer support team at [Customer Support Email/Phone Number].

Thank you for your continued support.

Sincerely,

[Your Company Name]