Subscription Billing Policy Notification

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you about an important update to our billing policy for your subscription.

Effective [Effective Date], we will be implementing a new billing policy which includes the following changes:

- Change in billing cycle from [old cycle] to [new cycle].
- Adjustment of subscription rates. The new pricing will be [new price details].
- [Any additional policy change details].

We believe these changes will enhance your experience and provide you with better service. If you have any questions or concerns regarding this update, please feel free to reach out to our customer support team at [Customer Support Contact Information].

Thank you for your continued support.

Best regards,
[Your Company Name]
[Your Company Contact Information]