Dear [Subscriber's Name],

We hope you are enjoying your subscription with us! As a token of our appreciation for your loyalty, we are excited to offer you a special promotional code for your upcoming renewal.

Your Promotional Code:

[PROMOCODE]

Use this code at checkout to receive a [discount]% discount on your renewal.

This offer is valid until [expiration date], so be sure to renew your subscription before then to take advantage of this special deal!

Thank you for being a valued member of our community. If you have any questions, feel free to reach out to us.

Best regards,
[Your Company Name]