Dear [Customer's Name],

We hope this message finds you well! As a valued member of our community, we want to thank you for your continued support.

We are pleased to inform you that it's almost time to renew your subscription. As a token of our appreciation, we are excited to offer you an exclusive loyalty discount of [Discount Percentage]% on your renewal.

Your current subscription will expire on [Expiration Date]. To take advantage of this special offer, please use the code [Discount Code] at checkout.

If you have any questions or need assistance with your renewal, feel free to reach out to our customer service team at [Customer Service Email] or [Customer Service Phone Number].

Thank you once again for your loyalty. We look forward to serving you for another year!

Best Regards,

[Your Company Name]

[Your Company Contact Information]