

# Dear [Customer's Name],

We hope this message finds you well! As your subscription is approaching its renewal date, we wanted to take a moment to express our appreciation for your continued support.

To make your renewal even more rewarding, we are excited to offer you an exclusive bonus! Renew your subscription by [Renewal Date] and enjoy [describe the bonus offer, e.g., "an extra month free", "a discount on your next payment", "access to exclusive content", etc.].

Here's how to claim your bonus:

1. Visit our website at [website link].
2. Log into your account.
3. Select the renewal option and your bonus will be automatically applied!

Don't miss out on this fantastic opportunity to continue enjoying [service/product name]. If you have any questions, feel free to reach out to our support team at [support email or phone number].

Thank you for being a valued member of our community. We look forward to serving you in the coming year!

Sincerely,  
[Your Company Name]  
[Contact Information]  
[Social Media Links]