

Dear [Customer's Name],

We hope this message finds you well. We are reaching out to remind you that your subscription for [Service/Product Name] is set to expire on [Expiration Date].

As a valued customer, we would like to offer you an exclusive **[Discount Percentage]% discount** on your renewal if you renew your subscription by [Renewal Deadline]. This is our way of saying thank you for your loyalty!

Renewal Details:

- Current Subscription: [Current Subscription Details]
- Renewal Price: [Original Price]
- Discounted Price: [Discounted Price]

Don't miss out on this special offer! To renew your subscription, please click on the link below:

[Renew Now](#)

If you have any questions or need assistance, feel free to contact us at [Customer Support Email/Phone Number].

Thank you for being a part of [Company Name]. We look forward to serving you for another year!

Best Regards,
[Your Name]
[Your Position]
[Company Name]