

Dear [Customer's Name],

We hope this message finds you well. As your subscription is nearing its expiration, we would like to invite you to renew your membership with us.

This year, as a token of our appreciation, we are excited to offer you a special savings opportunity! When you renew your subscription by [Renewal Deadline], you will receive a [Discount Percentage]% discount on your renewal fee.

Don't miss this chance to continue enjoying our services and to save at the same time! To renew, simply visit our website or contact our customer service team at [Customer Service Phone Number].

Thank you for being a valued member of our community. We look forward to serving you for another year!

Sincerely,

[Your Name]

[Your Title]

[Your Company]