Dear [Member Name],

We hope this message finds you well! As a valued member of [Organization/Club Name], we want to remind you that your membership is up for renewal soon.

To show our appreciation for your continued support, we are excited to offer you a special bonus discount of [Percentage]% on your renewal fee if you renew by [Renewal Deadline].

Renewing your membership is simple! Just visit our website at [Website URL] or contact us directly at [Contact Information].

Thank you for being a part of our community. We look forward to serving you in the upcoming year!

Sincerely,

[Your Name]
[Your Title]
[Organization/Club Name]