Dear [Customer Name],

We hope this message finds you well. We are writing to inform you that your subscription to [Service/Product Name] is set to expire on [Expiration Date]. To ensure uninterrupted access to our services, we encourage you to renew your subscription before the expiration date.

You can easily renew your subscription by logging into your account at [Website URL] or by clicking the link below:

Renew Your Subscription

If you have any questions or need assistance with the renewal process, please do not hesitate to contact our customer support team at [Support Email] or [Support Phone Number].

Thank you for being a valued customer!

Best Regards, [Your Company Name] [Your Company Contact Information]