Service Plan Change Announcement

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you about an upcoming change to your service plan that will take effect on [Effective Date].

In our ongoing effort to enhance our services, we will be updating our plans to provide you with better features and options. Your new plan will include:

- [Feature 1]
- [Feature 2]
- [Feature 3]

The new service plan will be priced at [New Price] per [billing cycle], compared to your current rate of [Current Price].

If you have any questions or concerns regarding this change, please do not hesitate to contact us at [Customer Service Contact Information].

Thank you for your understanding and continued support.

Sincerely, [Your Company Name]