

# Dear Valued Subscriber,

We hope this message finds you well. We are writing to inform you about an upcoming change to our subscription pricing that will take effect on **[Effective Date]**.

As we strive to improve our services and provide you with the best possible experience, we've made the decision to adjust our pricing. The new pricing structure will be as follows:

- **[Subscription Plan Name]**: [New Price] (previously [Old Price])
- **[Another Plan Name]**: [New Price] (previously [Old Price])

We understand that changes in pricing can be concerning, and we want to assure you that this adjustment will allow us to continue offering high-quality service and new features.

If you have any questions or concerns regarding this change, please feel free to reach out to our support team at [support@example.com](mailto:support@example.com).

Thank you for your understanding and continued support.

Sincerely,  
[Your Company Name]  
[Your Company Contact Information]