

# Dear [Customer's Name],

We hope this message finds you well. As a valued subscriber of our service, we appreciate your continued support.

To show our gratitude, we are excited to offer you a special loyalty bonus when you upgrade your subscription. By upgrading, you will receive an additional [specific offer details, e.g., "20% off your next invoice", "one month free", etc.].

This offer is exclusively for our loyal subscribers and is valid until [expiration date].

To take advantage of this bonus, simply visit your account settings and choose the upgrade option or contact our customer service for assistance.

Thank you for being a part of our community. We look forward to serving you for many more years to come!

Best regards,

[Your Company's Name]

[Your Contact Information]