Dear [Member's Name],

We are excited to introduce our new Referral Program that allows you to earn rewards while sharing the benefits of our services with your friends and family!

Program Details:

- **What is the Referral Program?** - Whenever you refer someone to our platform and they sign up, both you and your referral will receive a reward!
- **How to Refer:** - Simply share your unique referral link, which can be found in your account dashboard.
- **Rewards:** - For each successful referral, you will receive a $20 credit, and your referral will get a 10% discount on their first purchase.
- **Program Duration:** - The program is ongoing, and you can refer as many friends as you like!

FAQs:

If you have any questions about the program, please don't hesitate to contact our support team at [Support Email].

Thank you for being a valued member of our community!

Best regards,
[Your Name]
[Your Position]
[Your Company]