Subject: Exciting New Referral Opportunity for All Members!

Dear [Member's Name],

We are thrilled to announce a new referral program that allows you to earn rewards for every successful referral you make. As a valued member of our community, your network and connections are paramount to our growth, and we want to reward you for helping us expand our reach.

Referral Program Details:

- Who Can Refer: All current members
- What You'll Earn: [Specify rewards, e.g., cash, discounts, etc.] for each referral that joins
- **How to Refer:** Simply share your unique referral link at [insert link] with your friends and family
- **Referral Period:** [Insert duration of the program]

Don't miss out on this fantastic opportunity to earn rewards while helping your friends discover our services. If you have any questions, feel free to contact us at [insert contact information].

Thank you for being an integral part of our community!

Best Regards,
[Your Name]
[Your Position]
[Your Company]